

Next Monday Will Be the Best Day in the Entire Year For You to Buy a Rug

Thousands of High and Medium Grade Rugs, bought at a reduction from an Eastern house, will go on sale at Brandeis Stores. You can choose from hundreds of rugs of the size and quality you wish, and you can buy them for less money than they would cost if you bought them any other time.

- Brussels Rugs (up to 9x12) worth up to \$15.00, at\$6.98
- Axminster Rugs (up to 9x12) worth up to \$25.00, at\$12.98
- \$30.00 Axminster and Wilton Velvet Rugs (9x12) at\$15.98 (No store in Omaha ever sold rugs that could compare with these at such a price.)
- \$50.00 and \$55.00 Highest Grade Seamless Wilton Rugs, at\$29.98
- \$4.00 and \$5.00 Granite Art Squares, up to 9x12 size, at\$2.98
- Washable and Reversible Bath Rugs, worth up to \$4.00, at59c and 79c
- 36x72-inch Axminster Rugs, worth up to \$5.00, at\$2.59

Every woman who attends this sale can buy a better rug than she thought she could afford—and she will pay less money than she ever before paid for a desirable rug.

BRANDEIS STORES

FOR SOCIAL SERVICE BOARD

Commissioners Pass Ordinance Over the Protest of Butler.

INSISTS IT IS NOT NECESSARY

Says the Commissioners Are Passing the Ordinance Establishing the Board Simply Because They Are Driven to It.

With City Commissioner Butler of the department of finance and accounts objecting, the commission formally passed the ordinance creating a social service board of five to censor public amusement and entertainments in this city.

"The police censorship created by Police Commissioner Ryder is sufficient to handle the situation," said Mr. Butler. "It seems to me that this duty of censorship devolves upon the commission and not upon some other body. Anyway, these advocates of a social service board will not be satisfied, no matter what is done."

"In my opinion Mr. Ryder does not want this board created, but he has been harassed by the advocates of the plan until he was compelled to submit the

ordinance.

"We have a juvenile system here, supported by taxpayers, and if the juvenile authorities are unable to cope with the juvenile delinquent it is up to us to see that somebody is placed on the juvenile force that will accomplish the desired results."

Mr. Butler said he was the only commissioner who had not, during the pre-election campaign, pledged himself for such a board, and that he was simply asserting his independence. The ordinance was finally passed by a vote of five to one, Commissioner Kugel being absent. Police Commissioner Ryder introduced and fostered the ordinance.

RABBI KOPALD TO SPEAK IN OMAHA THIS EVENING

Rabbi Louis J. Kopald, an Omaha boy who has recently had a charge at Stockton, Cal., and who has been called to one of the largest congregations in New York state, at Buffalo, will occupy the pulpit at Temple Israel this evening, when his subject will be "New Laws for Old."

Deadly Fright possesses sufferers from lung trouble till they learn Dr. King's New Discovery will help them. Price 50c and \$1. For sale by Beaton Drug Co.—Advertisement.

HARD COAL SCARCE ARTICLE

Omaha Dealers Are Charging \$12 and \$12.25 a Ton for It.

SUPPLY IS WAY BELOW PAR

Dealers Give Various Reasons for the High Prices and Insist the Railroads Are Partly to Blame for Shortage.

Late fall and a mild winter are the only agencies coal dealers look to for relief in the present hard coal famine. A severe winter, they say, in all probability, would place Omaha and surrounding territory in very hard straits.

The supply of hard coal, they say, is 3,000,000 tons short of the normal output and the clamor for the product has sent prices, especially in the western part of the country, far above the regular circular costs. In Chicago, dealers are asking a premium above the regular circular price of \$1 and \$2 a ton, while cities west of Chicago, because navigation has stopped on the great lakes during the ice season, are existing on the supplies they had in store September 1, when eastern jobbers and producers refused to receive more orders.

Dealers explain that although October shipments from Pennsylvania mines greatly exceeded any former month's output, the supply at the end of the month was still 5,000,000 tons short of normal because of the drain brought about during the severe winter of 1911 and 1912.

The situation again was augmented March 31, when miners and owners ended the three-year miners' salary agreement; the miners demanded more pay and struck because they did not get it. Their strike lasted three months, during which time all hard coal mines that had been pouring forth enormous outputs every day, were shut down absolutely. When a new agreement was reached and miners went back to work the supply was 15,000,000 tons shorter, making the total number of tons to be produced before demand and supply were again equal, 30,000,000 tons. The mines are now working hard to make up this deficiency in supply, and their desire, dealers say, may be realized if the winter is mild.

At the present time Omaha dealers and dealers of western cities complain that lack of transportation facilities are adding to their troubles. Navigation has been stopped on the great lakes because insurance companies have withdrawn insurance on boats during the ice season.

As a matter of further information to the public, one dealer cited as partly the reason for the high price of hard coal the fact that the railroads charge \$6 a ton for bringing the product here. The price of hard coal is now \$12 and \$12.25 a ton. For the sake of convenience Omaha dealers charge one price for all sizes of hard coal, although they pay various wholesale prices.

New York is Using Nebraska Alfalfa

The fame of Nebraska's alfalfa is spreading to New York, where it is fed to empire state dairy cows. The Burlington has within the last week shipped to New York dairymen about fifty cars of baled alfalfa and has orders for as many more cars.

Nebraska alfalfa laid down in the rural districts of New York costs about \$25 per ton, but at that price it is much more cheaper when the milk producing properties are taken into consideration than the native, or tame hay of the state.

Dairymen of Nebraska are using the movement of alfalfa to New York as another argument why Nebraska farmers should go into the dairy business to a much greater extent than at the present time. They say that if the New Yorkers can afford to feed \$25 per ton hay to their cows there is every reason why Nebraska farmers should feel the alfalfa at home and send the creamery products to New York, thus securing the profits.

Coal Price Advance is Without Reason

A. B. Hill, general agent of the Lehigh Valley, one of the principal anthracite coal-carrying roads of the country, is in the city from Chicago and declares that there is no reason for the advance in coal, recently put into effect by the dealers.

According to Mr. Hill, the mines are being worked up to capacity and the output is about normal, with no extraordinary demand. There is a fair supply of cars on hand and coal is moving out of the mines with about the usual rapidity as in past years.

Key to the Situation—Bee Advertising.

Great Pre-Holiday Glove Sale

Thru a FRENCH COMMISSIONAIRE we purchased in Grenoble and other glove centers, the most attractive and best assorted lot of Fine Kid and Lamb Gloves which it has ever been our privilege and pleasure TO PLACE ON SALE.

Friday, Nov. 22, at 10 in the Morning
SALE STARTS AT KILPATRICK'S

The LONG and SHORT of It is That There Are Four Numbers of Short, and One Number of Long

APPENDED IS THE STORY IN DETAIL

40 dozen pairs of Smaschen (a special kind of kid). This is the last portion of a very large purchase, and there will be no more this year. Usually \$1.00, at **69c**

70 dozen pairs of a heavier Kid, similar to the celebrated Peerless; indeed quite an assortment of Peerless in this lot—Pique and Over Seam, worth \$1.75, at pair **\$1.19**

21 dozen pairs of Lamb—16-button, white and tan; last of the special long gloves this season; these are usually offered at \$3.00, at pair **\$1.89**

45 dozen pairs real Kid and Lamb. We have sold thousands of pairs of a similar glove, and have rarely found a defective pair. Regular \$1.25, at pair **89c**

50 dozen pairs of the choicest Skins—La France and Majestic. In a year's business not more than a dozen pairs found defective. We have never offered a better glove, worth \$2.00, at pair **\$1.39**

Total 226 Dozen Pairs

We cannot fit on sale day. Gloves distributed over five squares and lots of help to wait on you. We will gladly fit next week, and will guarantee all those WE TRY ON FOR YOU. Ten o'clock, remember, none before. NO LIMIT WHILE THIS STOCK LASTS ON

FRIDAY To relieve crowd and possible congestion, telephone orders will be accepted up to 10:00 a. m. Friday.

Thos. Kilpatrick & Co.

THE SOCIETY OF THE BEE-HIVE

By MELLIFICIA.

Thursday, Nov. 21, 1912.

ENGLISH customs are invading Omaha and the men are participating in afternoon affairs.

Mr. Thomas H. Matters, Jr., who is a prominent young attorney, sang a solo at the meeting of the Omaha Woman's club and had to respond with two encores. Mr. Matters has also been a most popular guest at many of the informal Sunday five o'clock teas, when he has been very gracious and has added much to the entertainment by singing both popular and classic music. He is the possessor of an unusually good baritone voice.

Other business men, who have not made music their profession, but who also have musical talent, are Mr. William McCune and Mr. George McIntyre. The latter, who has an excellent bass voice, is also a cellist and recently appeared on one of the programs given by the musical department of the Woman's club. Mr. McCune has a baritone voice.

Mr. Matters, who was formerly on the Harvard Glee club, had some interesting experiences. Mr. Owen Wister, the well known author of "The Virginian," entertained at dinner at one of the clubs in Philadelphia and sent for Mr. Matters and three other Harvard men, and following dinner they entertained the other guests with solos, duos and quartets.

They were also entertained by the Harvard Alumni club of New York and Philadelphia at different times.

At the afternoon "at homes" at Fort Omaha given by Major and Mrs. Carl F. Hartmann the men are also invited, and on several occasions have added much by giving musical numbers. Mrs. Hartmann, who has a pleasing soprano voice, is often assisted in entertaining by Lieutenant Leonard, who plays the cello, and Captain Rubottom, who sings baritone.

Dinner Parties Many small dinner parties have been given this week. Wednesday evening Dr. and Mrs. B. B. Davis entertained at dinner when covers were placed for:

Judge and Mrs. A. C. Troupe.
Dr. and Mrs. H. M. McLaughlin.
Dr. and Mrs. Robert S. Anglin.
Dr. and Mrs. Ewing Brown.
Dr. and Mrs. Palmer Finley.
Dr. and Mrs. A. B. Somers.
This evening Dr. and Mrs. Davis, who are giving a series of dinners, will have as their guests:

Mr. and Mrs. W. H. Bucholz.
Mr. and Mrs. John W. Towle.
Dr. and Mrs. A. A. Tancock.
Dr. and Mrs. A. B. Somers.
Mr. and Mrs. Henry W. Yates entertained informally at dinner Tuesday evening at Hillside. Those present were:

Bishop and Mrs. Arthur L. Williams.
Dean and Mrs. James A. Tancock.
Mr. and Mrs. Frank L. Haller.
Mr. and Mrs. H. W. Yates.
Mrs. Rebe Morgan.
Mrs. George Voss.
Miss Dorothy Morgan.
Mr. H. W. Yates, Jr.
Mr. and Mrs. Frederic Thomas entertained informally at dinner last evening at their home. Covers were placed for:

Bishop and Mrs. Arthur L. Williams.
Mr. and Mrs. F. L. Haller.
Mr. and Mrs. P. W. Thomas.
Mrs. George Leininger.
Chaplain and Mrs. John Chenoweth of Fort Crook entertained at dinner last evening for Captain and Mrs. Coleman and Captain and Mrs. John Brady, who have recently come to Fort Crook. Those present were:

Captain and Mrs. Coleman.
Captain and Mrs. John C. Brady.
Major and Mrs. John S. Switzer.
Chaplain and Mrs. John Chenoweth.
Mrs. Wilcox.
Lieutenant A. Wilson.

Brownell Hall Alumnus Engaged

An engagement of interest in Omaha is that of Miss Marguerite Winter of Marshalltown, formerly of Omaha, to Mr. Dwight Denmond of Marshalltown. The wedding will take place in January. Miss Winter graduated from Brownell Hall and since then has visited several times in Omaha as the guest of Miss Eleanor Mackay and Miss Lucile Bacon.

Henry Dooley will have covers placed for four.

A fortnight later it is planned to have another table d'hôte dinner at the club.

For Social Settlement.

Many young women are making candy which will be sold at the benefit for the Social Settlement which will be held at the Jacobs' hall Saturday afternoon. These young women are not only making the candy, but will assist in the sale of it that afternoon. They are Misses Myra Eckenridge, Helen Scoble, Dorothy Morgan, Violet Joslyn, Gretchen McConnell, Elouise Jenks and Ruth Ganson.

Entertain at Bridge Supper.

Mr. and Mrs. G. W. Wattles will entertain at a bridge supper this evening at their home on South Thirty-seventh street. Killarney roses will be used in decoration and seven tables will be placed for the bridge game.

For Debutante.

Mrs. Robert Steven Anglin issued invitations today for an afternoon bright to be given Tuesday, December 2, at her home in honor of Miss Margaret Green Baum, who is one of the debutantes. The guests will be restricted to the younger set.

For the Future.

Mr. and Mrs. Harold Evans will entertain very informally at two tables of bridge Monday evening for Miss Julia Cohn, who is visiting Mr. and Mrs. Louis Loring.

Mrs. Arthur Keeline will entertain at

bridge Monday afternoon for Mrs. Conrad E. Spens, who leaves December 1 to reside in Chicago.

Mrs. John Singleton Switzer of Fort Crook will entertain the Fort Crook Bridge club this evening.

Theater Party.

Miss Katherine Moorhead will entertain at a small theater party Tuesday evening in honor of Miss Julia Cohn of Minneapolis, who is visiting Mr. and Mrs. Louis Loring.

Afternoon Bridge.

Mrs. E. E. Stericker and Miss Dendemon Baldwin entertained at an afternoon bridge Thursday when Mrs. Earl Powell was the guest of the afternoon. Invitations were extended to twenty guests.

In and Out of the Bee Hive.

Mr. and Mrs. Herbert Cook returned this morning from a two weeks' stay at Excelsior Springs.

Mrs. E. P. Boyer and Miss Marjorie Howland, who have been in Kansas City, returned Wednesday.

Mrs. John McHugh and daughter, Dorothy, of Sioux City are expected Friday to spend the week end with Mrs. McHugh's sister, Mrs. G. W. Wattles, and Mr. Wattles.

Miss Gertrude Smith of New York, who is the guest of Miss Carolyn Barkalow, returns east next Tuesday.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

The Gold Dust Twins' Philosophy

NOW you have often said:—"Oh dear, I dread when eating time comes near. It's not so much the cooking, grub, but cleaning after,"—there's the "rub." Each kitchen holds a mass of work, no tidy little wife should shirk.

The kitchen floor, the kitchen sink, the kitchen pots as black as ink, the kitchen kettles and the pans, the silver, glass and cups and cans; wherever you may look, the toil means more than any kettle's boil. To just "prepare" a meal is "fun," but work, with THAT is scarce "begun."

If those who stay up days and nights to win the cause of "Women's Rights" would only vote the GOLD DUST PLAN they soon would have the best of man.

More time for comfort and for smiles; more time to play a woman's wiles, for once the GOLD DUST TWINS appear, Hard Labor's cry you never hear; frail woman is a queenly soul who plays the "Take-it-Easy" role. Each GOLD DUST package sets her free by bearing out its guarantee, and never more those household woes that every weary woman knows. Pile up the dishes as you will, the GOLD DUST TWINS will clean 'em still. Old floors and woodwork sinks and pans, turn out as Master Cleaner Plans. From sun to sun, and chore to chore, your tasks will fret you nevermore.



The Gold Dust Twins



The Ardmore Jacket

One woman said: "I want a little jacket to wear under my coat. It must be pretty, of course, and warm. It must not be clumsy. But most of all it must be easy to make." Wouldn't you like to have such a garment? Well, here it is. Hardly necessary to tell how useful you would find it or what an acceptable gift it makes. The cost is trifling. Mail the coupon below for complete directions. The Ardmore jacket is made of Fleisher's German-town Zephyr, 4-fold, one of the fifteen

FLEISHER YARNS

—the yarns whose sturdy strength and beautiful finish have made them the standard. Every skein bears a trade-mark ticket that is an unconditional guarantee of highest quality. Always insist on the Fleisher Yarns. Look for trademark on every skein.



C Mail this Coupon to S. B. & B. W. FLEISHER, Philadelphia 77

Name _____ City _____
Street _____ State _____